

1. What do you do with my personal data?

We use your data to provide you with the best service we can, including –

- Keeping you up to date with your order, fitting appointments and events
- Legal or regulatory reasons.

2. How long will you keep my personal data?

We will need to keep your information for the lead up to your wedding, whilst you are our customer and we need to contact you regarding your gown. We may need to keep a copy of your records after your wedding day for various reasons, we only keep hold of information for as long as we need to.

3. Who do you share my personal data with and why?

We will not be sharing your personal data with any third party.

4. What data do you hold about me?

Any data that we hold is information you have given to us. This includes your name, address, contact details, information about where and when you are getting married. We also keep information regarding the dress you have chosen as well as any accessories you have ordered.

5. What rights do I have?

You have the following rights –

- To be informed of how we use your personal data
- To update your personal data
- To ask us to delete your personal data, although we may have to retain it for legal reasons for a period of time.
- To object to the use of your data and ask us to restrict it, however we may legally be allowed to refuse.
- The right to make a complaint to the Information Commissioner (www.ico.org.uk) if you think that any of your rights have been infringed by us.

6. How do I change my marketing preferences?

- You can opt out of any marketing communications by replying opt out to any marketing email.
- We will never give your information to any third party.

7. How do you ensure that my data is secure?

We use a variety of security technologies and procedures to help protect your personal data from unauthorised access, use or disclosure. Any written personal information is stored in a locked cabinet.

8. How can I contact you?

You can contact us at any time at –

Forever Yours of Cheshire

41 Market Street

Marple

Cheshire

SK6 7AA

0161 427 6655

info@foreveryourscheshire.co.uk

If you are happy to share your personal information with us, please sign below.